



COMPANY PROFILE – ALD AUTOMOTIVE BELGIUM



- Founded in 1965 based in Evere
- Strongest growth in the lease market over the last 12 years
- Number 1 in Belgium since 2014 with 60.000 vehicles
- ISO 9001:2008
- Award Trends Gazelles Brussels from 2002 to 2013
- Trendsetter in new mobility solutions
- Strategy: Total Mobility Solution Provider



COMPANY PROFILE – ALD INTERNATIONAL



- A subsidiary of Société Générale bank
- Europe's 2nd largest car leasing company managing over 1 000 000 vehicles
- Coordinated by ALD International based in Paris
- Operating across 30 countries throughout Europe, 40 worldwide
- In Global Partnership with Wheels and Fleetpartners





Reduce the ecological footprint

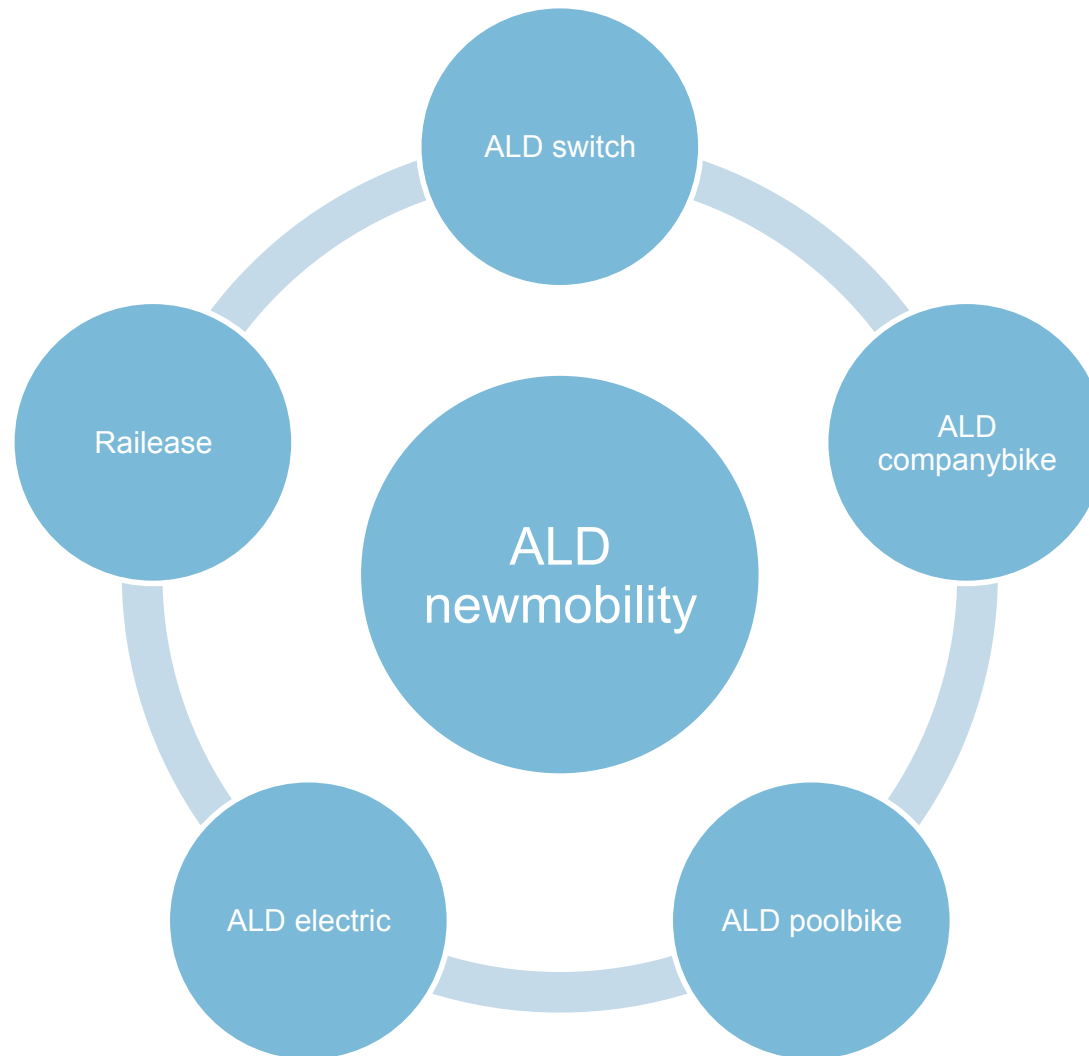


✓ ecological cars

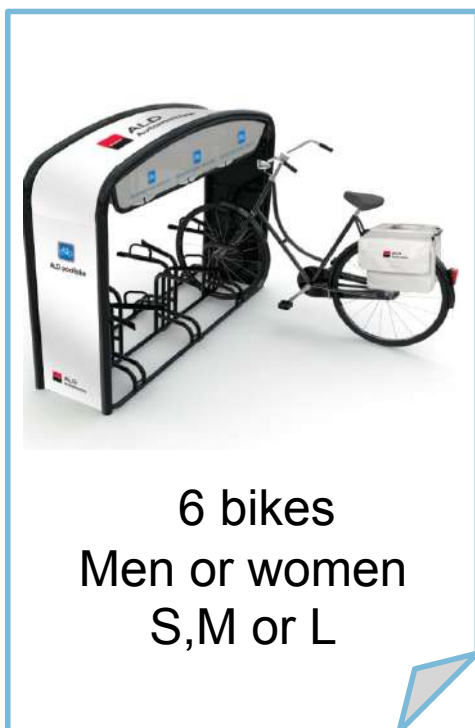


✓ other mobility solutions

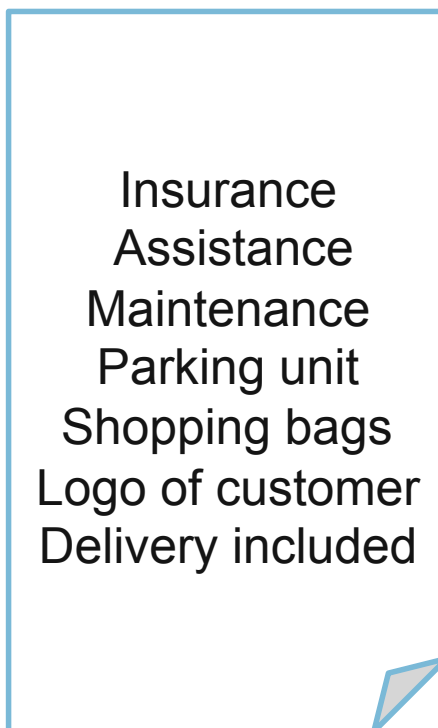
ALD NEW MOBILITY SOLUTIONS –WHAT?



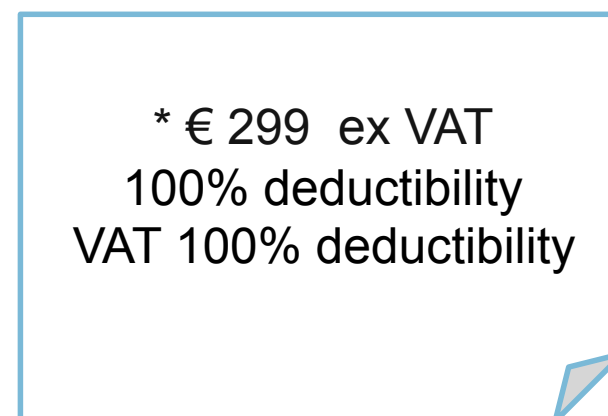
ALD POOLBIKE – Concept



+



→



€ 399 ex VAT for 3 electric and 3 city bikes
€ 499 ex VAT for 6 electric bikes

ALD POOLBIKE – How does it work?



■ Insurance

- Damage to the bike
- Theft
- Physical damage to the driver not included
- Road assistance included

■ Maintenance “Light”

- 1 preventive maintenance / year
- 2 tyres per bike for total duration (48 months)

■ Parking Unit & Shopping bags

- Customisable with the your company logo

■ Delivery

- Transport to your company included



	ALD poolbike
Deductibility	100 %
Benefit in Kind	No
VAT Deductibility	100%



- **Mobility solution:**
 - Total service package powered by ALD Automotive

- **HR :**
 - Improve the mobility of your staff
 - Benefit for all your employees
 - Employees quality of life

- **Fiscality :**
 - 100% deductible
 - No benefit in kind
 - VAT 100% deductible

- **Environment :**
 - Contribute to the efforts being made in the fight against global warming

QUESTIONS





THANK YOU

LET'S DRIVE TOGETHER



presentation 15/04/2016 Tous Vélo-actifs